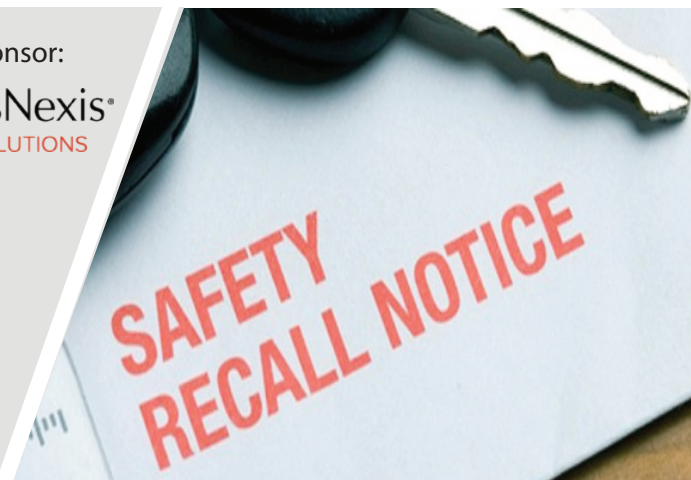




Wednesday, March 27, 2019

## 6th Annual State of Automotive Recalls Summit



### OUR SPEAKERS



Neil Steinkamp  
Managing Director  
Stout

Neil is an expert on a broad range of strategic, corporate and financial issues to business leaders. He has developed leading risk analyses and authors the industry's authoritative annual report on automotive recall trends and risks.



Robert Levine  
Senior Manager  
Stout

Robert has extensive expertise in automotive component defect data analytics, including component risk assessments and recall cost analysis. He co-authors the industry's only comprehensive analysis of automotive defect trends.



Dan Sharkey  
Partner  
Brooks Wilkins  
Sharkey & Turco



Mike Stankard  
Automotive Industry  
Practice Leader  
Aon

### WHY ATTEND?

- o Learn about the latest trends and insights regarding automotive recall size, scope and type.
- o Has the industry's response to the recall crises of several years ago changed the frequency and scope of recalls today?
- o Treading new ground: We will discuss key insights related to component defect risk and risk mitigation opportunities for new entrants to the automotive industry.
- o Explore the latest indicators of software and electronic defects, and the risks faced when components are integrated into complex systems.
- o Learn how the insurance industry is supporting the financial management of recall risk in 2019.
- o Sensors, cameras, and connectivity: what defect trends are emerging in the industry and how are suppliers responding to new risks?
- o We will discuss recent legislative and rulemaking updates affecting the industry and the public.
- o What are the latest trends in vehicle owner outreach; how are new techniques affecting recall campaign completion percentages?
- o Learn about what recent recall trends are telling us about how the age of the U.S. vehicle fleet may be impacting recall campaign costs.
- o Analyzing the value of Tier 1 Supplier companies requires a sophisticated understanding of recall trends and costs – especially for each supplier's product portfolio. We'll discuss how to use recall data to do this and what it means for fundamental financial and valuation analysis.

### Who Should Attend:

- OEMs
- Suppliers (Risk Management, Legal and Finance)
- Legal Counsel
- New and Used Car Dealers
- Insurance and Risk Professionals
- Automotive Equity Analysts, Investors and Advisors
- Other Industry Stakeholders

### MORE INFORMATION AND REGISTRATION

Register at  
[www.SAAauto.com](http://www.SAAauto.com)

Wednesday, March 27, 2019  
7:30 a.m. Networking Breakfast  
8:15 a.m. - 11:30 a.m. Speakers and Q&A

\$99 for SAA Members  
\$129 for Non-Members

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Livonia, MI 48152

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