



# Growing in a Global Economy

*Collaboration Shapes Thinking;  
Science Enables Innovation*

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**Rick Bond**  
**Vice President**  
**Global Marketing and Product Development**  
**DuPont Performance Polymers**

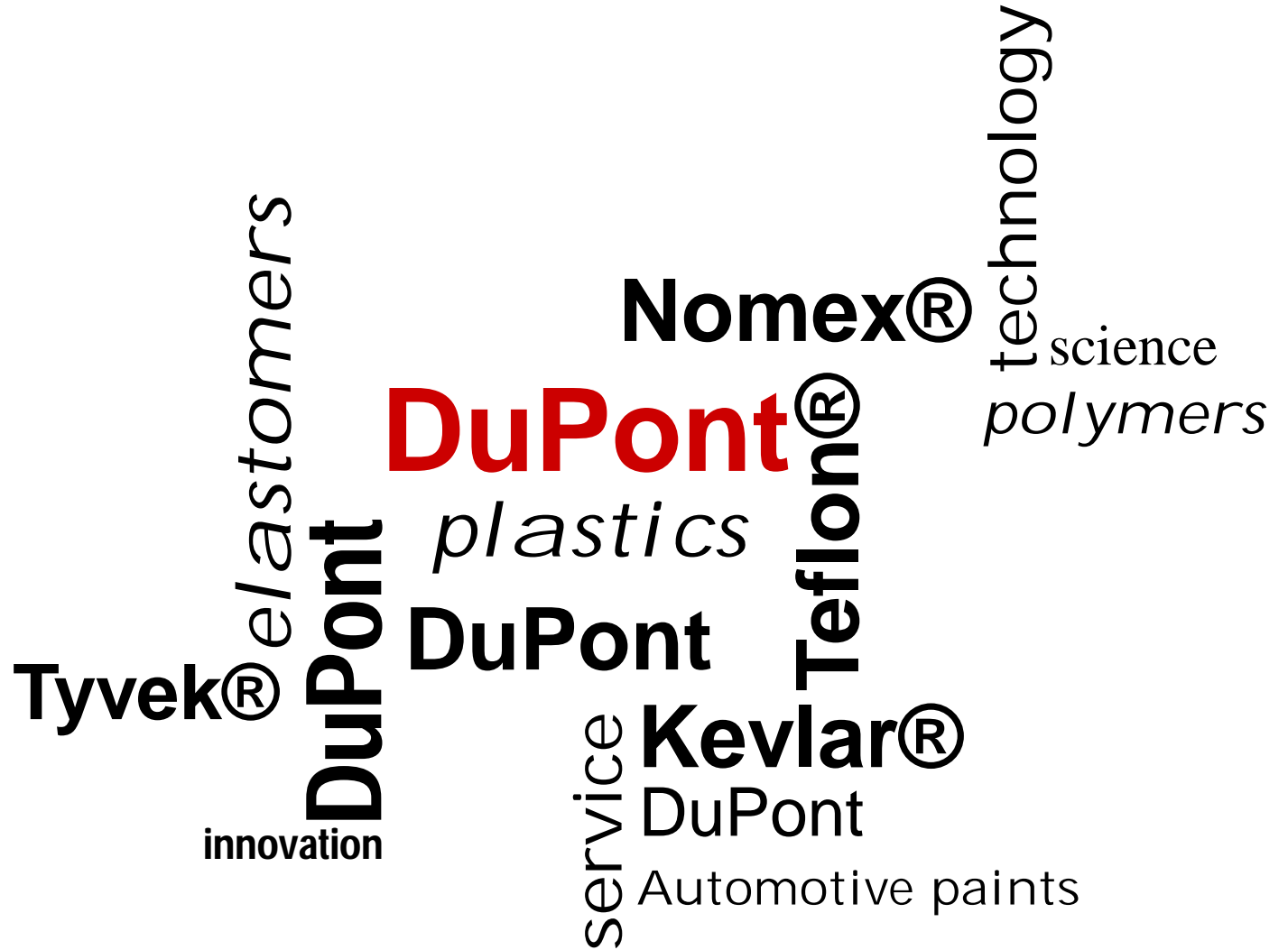
Society of Automotive Analysts

**What topic could be hotter than her?**



*Beyoncé at Glastonbury*

# “Word cloud” associations



# **We are applying our science to find solutions to some really BIG challenges**



**FEEDING THE WORLD**



**REDUCING OUR DEPENDENCE  
ON FOSSIL FUELS**



**KEEPING PEOPLE AND  
THE ENVIRONMENT SAFE**

# 2010 Actual Sales by Region | \$31.5B



**27%** 2010 REVENUE GROWTH IN DEVELOPING \*\*\* MARKETS OVER 2009.

**> \$3B** SALES IN GREATER CHINA IN 2010.

\*U.S. & Canada

\*\* Europe, Middle East & Africa

\*\*\* For a list of countries comprising "Developing Markets" see the company's Investor Center website.

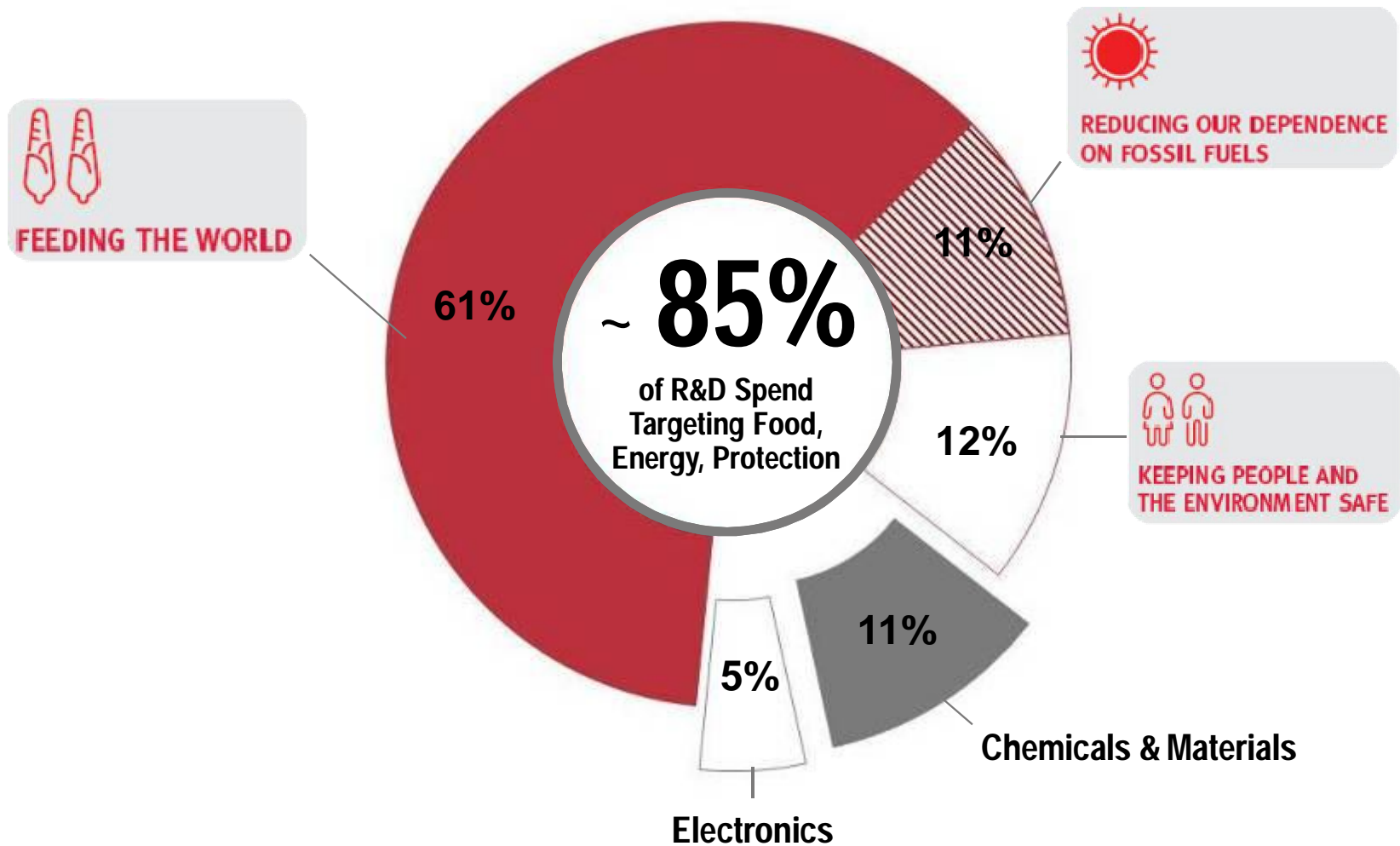
**67,000 DuPont employees in  
more than 90 countries are  
working to find solutions through**



**Science.**

# Aiming our R&D engine at these big challenges

\$1.7 billion DuPont Actual R&D Spend in 2010



# Challenges to Growing in a Global Economy

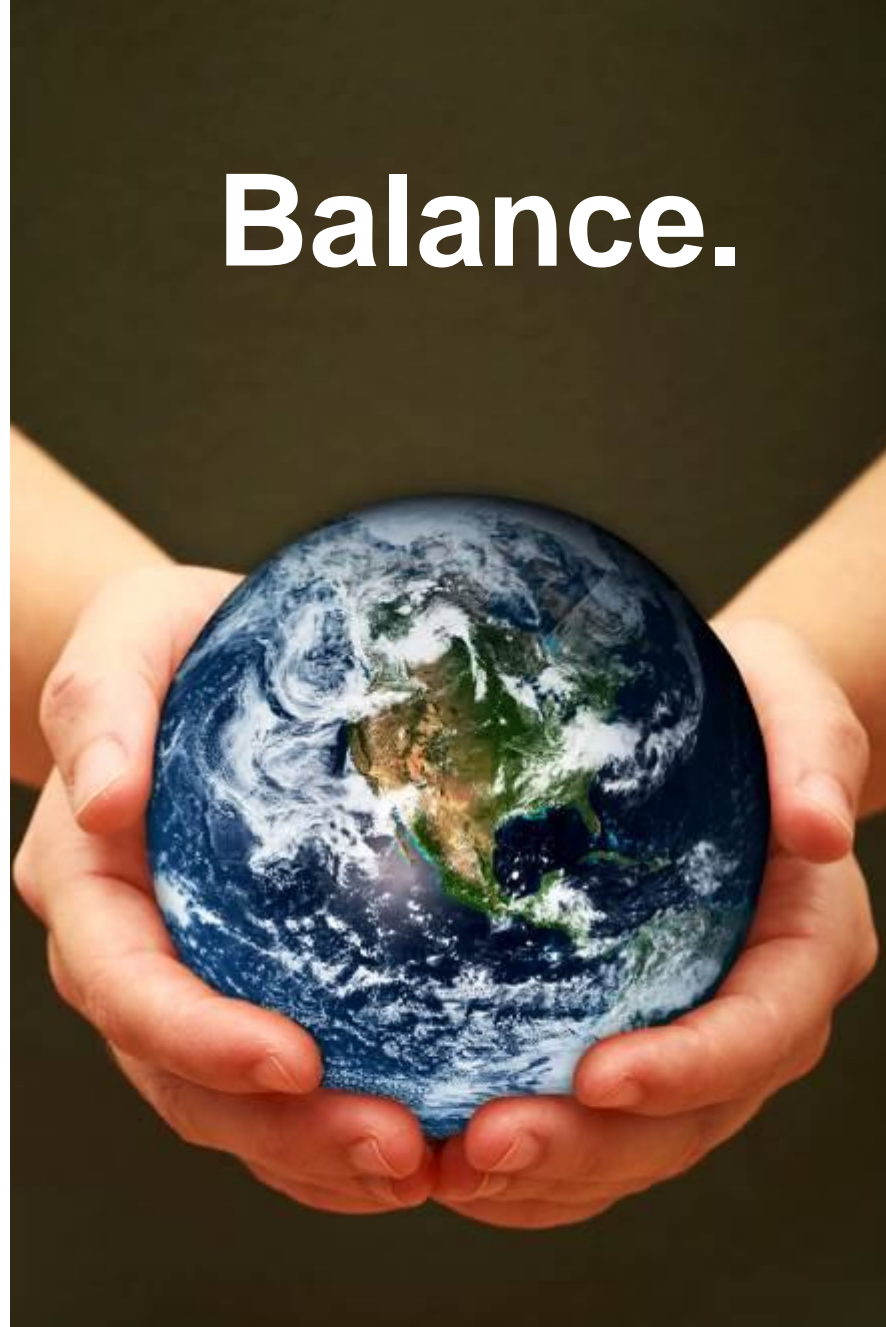
1. Balance between global and local
2. Collaboration
3. Innovation





# Balance.

global  
control



local  
control

Together, we can reduce  
dependence on fossil fuels.

# Collaboration opportunity



Vehicle propulsion systems






Hybrid - Electric – Diesel – Gasoline

# Welcome to the Global Collaboratory


**United States**  
 Detroit, Michigan  
 Richmond Virginia  
 Wilmington, Delaware



**Europe**  
 Meyrin/Geneva  
 Wuppertal, Germany


**India**  
 Pune




**China**  
 Shanghai

**Korea**  
 Seoul



**Japan**  
 Nagoya



**Sometime in 2011, the earth's population will reach 7 billion. By 2050, it will be 9 billion.**



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**Innovation.**

# Technology focused on critical market needs



**Collaboration shapes thinking.**



**Science enables innovation.**