



REVSTONE

Challenges to Profitability from Different Perspectives

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Who is Revstone?



Revstone is a leading designer, manufacturer and supplier of highly engineered automotive components, with twenty nine facilities in the United States, Canada, Mexico and Costa Rica, approximately three thousand employees and more than \$600M in projected 2011 annual revenue. The Company is headquartered in metropolitan Detroit, Michigan with offices in Lexington, Kentucky and China. For more information visit

www.revstone.com.



Power
Steering

Powertrain

Steering
Column

Automatic
Transmission

Suspension

Body
Structure

- Multiple Perspectives on Auto Industry
- M&A Landscape
- Future Trends – N.A. and Global

- Past winners and losers
- New rules to the game
- Impact of uncertain environment

- Ever-changing market and business dynamics
- Impact on Key Players – Traditional Strategic Acquirers, PE, Emerging Market Entrants

Developing the right business equation:

Pricing
+
Operations: footprint & efficiencies
+
Product technology & investments in R&D
+
Financing to support business

Viable business with required returns & cash flow

- Globalization of products & competitors
- Fuel economy
- Preparing and managing to grow the business